THE WAY FORWARD IS CLEAR – AND WE CANNOT GIVE UP.
We are at an important moment in the climate movement.

Just days after the Paris Agreement, our first universally-accepted global climate accord, entered into force, the results of the US presidential election cast a long shadow of doubt over where action on the climate crisis goes from here.

But no matter what moves President Trump and his administration undertake in the years to come, people all across the world are united in wanting to solve the climate crisis and protect the planet we share. **The way forward is clear – and we cannot give up.**

If you’re ready to learn more about what’s next for the climate movement – and how you can get involved – this action kit will help you understand the challenge we face, the solutions we have today, and how together we can make a difference.

Read on for a thorough look at the issue, including information on the basics of the climate crisis, the scientific consensus on how our climate is changing, and the realities faced by many as the planet continues to warm. The kit also offers many actions you can take to help build momentum for climate solutions at this critical time. These include everything from using social media to raise your voice online to becoming **actively involved** with the global movement working for a safe and sustainable future and so much more.
TABLE OF CONTENTS:

1. ABOUT CLIMATE REALITY

2. TAKE ACTION
   a. Share Online: Social Media Posts & Instructions
   b. Be Visible: Print and Display this Poster
   c. Contact Your Leaders
   d. Write a Letter to the Editor
   e. Host a Climate Reality Leader Presentation
   f. Become a Climate Reality Leader
   g. Support Climate Reality’s Critical Work

3. KNOW THE ISSUE
   a. What Changes Climate?
   b. Is the Climate Crisis Real?
   c. How Do We Know?
   d. Why Should We Care?
   e. How Sure Are Scientists?

4. ADDITIONAL RESOURCES
The Climate Reality Project is devoted to powering the social revolution for climate action. Founded by Nobel Laureate and former US Vice President Al Gore, the organization stands up to climate denial and spreads the truth about the climate crisis to empower our leaders to take action.

At Climate Reality, our mission is to catalyze a global solution to the climate crisis by making urgent action a necessity across every level of society. Our dynamic communications initiatives speak the evolving language of social media to bring the story of climate disruption into popular culture and shape the discussions on solutions happening everywhere – from dinner tables to news desks. Our grassroots campaigns take this message and make climate personal to build a movement that is as inclusive as it is diverse.

We speak up with relentless honesty about the solutions we have right in front of us and the forces standing in our way: the anti-science deniers and the wealthy corporations who put their own healthy profits from dirty fossil fuels before a healthy planet for all of us. The result is a forward-looking movement that will not stop until we live in a world powered by renewable energy.

This is our reality.

For additional information on our work and how you can get involved, visit https://www.climaterealityproject.org/, follow us on Facebook at fb.com/ClimateReality or on Twitter at @ClimateReality.
Use the Power of Your Voice on Social Media

Social media can be a powerful way to raise your voice and create change (but make no mistake, on-the-ground activism is a critical way to make a difference, too). Now, more than ever, it’s important to spread the facts about the climate crisis. **It is real, it’s happening right now, and there are many clean energy solutions available to help solve it.**

We have to move on from despair and denial and make climate solutions a reality. Your voice on social media can help make that happen.

In this section, you’ll find tips on how to make the most of your social media presence, sample messages (as well as images to include) to share, and additional social media resources from around the web.

**Tips on Making the Most of Your Social Media Messages**

- **Tag or mention** specific friends that you know are interested in climate solutions.
- **Post more than once.** Share posts on different days of the week and different times of day to be sure your social networks see your message.
- **Write your own!** Use your own voice and facts from reliable sources across the internet to spread the word about the urgency of the climate crisis.
- **Want more?** Follow Climate Reality on [Twitter](https://twitter.com) and [Facebook](https://facebook.com) so you can share the latest updates!
Sample Messages

Share our sample messages across social media with these images, or create your own. To download, click the image to open it on the web. Then click the Download button to save the file on your device.

- Climate change is real! Here are five clear indicators that scientists have observed: [http://bit.ly/2fDnSsI](http://bit.ly/2fDnSsI) #ActOnClimate

- Human-caused climate change can be human-solved climate change. We can #MakeItAReality! [climaterealityproject.org](http://climaterealityproject.org)

- Fossil fuels are dirty, dated, and dangerous. We have to move on to cleaner, safer energy sources! [climaterealityproject.org](http://climaterealityproject.org) #MakeItAReality

- We don’t have to choose between healthy people and a healthy economy. I’m standing up for climate solutions! [climaterealityproject.org](http://climaterealityproject.org)

- Food for thought: The climate crisis is changing what’s on our plates. We have to stand up for solutions!

- I’m stepping up to the plate for climate solutions. Join me: [climaterealityproject.org](http://climaterealityproject.org) #MakeItAReality
Additional Resources

Looking for other climate change influencers to follow on social media? Check out these individuals and organizations:

- Dr. Katharine Hayhoe, climate scientist – @KHayhoe on Twitter
- Dr. Michael E. Mann, climate scientist – @MichaelEMann on Twitter
- Climate Central, independent climate change research organization – @ClimateCentral on Twitter
- The Union of Concerned Scientists, nonprofit science advocacy organization – @UCSUSA on Twitter
- United Nations Framework Convention on Climate Change (UNFCCC) – @UNFCCC on Twitter

Other resources from around the web:

- HubSpot Academy: http://academy.hubspot.com/

Download and Display This Poster

Want to show your support in your home, office, or school? Download and print this poster to declare your commitment to solving the climate crisis.
Contact Your Leaders

Calling your elected leaders’ offices is a useful way to communicate your opinions on the climate crisis, especially when an action (such as a vote) is pending. Although it’s unlikely you’ll speak directly to your leader, their staff tracks the number of calls they receive on various topics, and most legislators do pay attention to communications from their constituents.

Just a handful of phone calls into an office can bring an issue to the attention of your legislator and have a major impact.

Here are some tips to help you make a call:

- **Ask to speak to the aide who handles the issue about which you are calling.** Your call will be more influential if you speak to the correct aide. However, this is not always possible, and if you cannot speak directly with the appropriate aide, leave a message with the receptionist stating your views.

- **Let them know that you are a constituent.** Elected officials are most interested in your opinions if you are their constituent, so be sure to say where you are from.

- **Know your facts.** Be sure you have the basic information about the climate crisis included in this tool kit in front of you when you call. You should be able to describe the topic about which you are calling and state your opinion on what your elected leader should do.

- **Note your expertise.** If you have professional experience on the issue on which you are calling, be sure to mention it. It will establish your credibility on the issue and may even prompt the aide to ask you for some guidance.

- **Be brief.** Aides receive a high volume of phone calls every day, so try to keep your call short.

- **Contact all of your leaders.** Don’t forget that you may have multiple elected leaders representing you and you should call each one.
Looking for more direction?  
Follow this sample call script:

You:
Hello, I would like to make a comment to __________ about the climate crisis.

(If you do not know the appropriate aide to speak with, feel free to say, “I’d like to speak with the individual in your office who handles utility issues.”)

Leader/representative's staff member:
Certainly. I can transfer you to _______.

You:
Thank you. My name is ______ ________, and I live at [full address]. I’m calling because average temperatures have risen since 1901, with 15 of the 16 hottest years on record occurring in the twenty-first century.

And the science shows that climate change is already posing risks to our health and harming our economy.

On November 4, 2016, the Paris Agreement entered into force and provides a framework to smoothly transition to a low-carbon, sustainable future.

I would like (Senator, Mayor, Congresswoman, etc.) __________ to support the laws, policies, and initiatives needed to meet our obligations in the agreement.

Leader/representative's staff member:
I will give your message to ________, would you like for him/her to send a response to you?

You:
Yes. [You may be asked to provide your address again.] Thank you for your time.

Leader/representative's staff member:
Thank you for your comments.
Write a Letter to the Editor

The opinion section of a publication is often one of its most widely read sections. By writing about the climate crisis, your insights and opinions on the topic will be out there for hundreds or thousands of people to read. It’s an incredible tool for reaching and educating the public. And influencers, including business leaders and elected officials, pay attention to opinion pieces, which function as a direct line to local voices.

Here are some guidelines for writing a letter to the editor (LTE):

1. **Find an article in the paper you can respond to – or craft your own specific message.** A LTE is generally a short (100–200 words), to-the-point message written in response to an issue that has been in the paper recently or is otherwise current news.

2. **Write and edit your LTE.** We invite you to personalize the sample letter to reflect your own situation.

3. **Submit it to your local newspaper or other publication.** Be sure to look up your target paper’s letter submission process and carefully follow the instructions.

*Sample LTE:*

Average global temperatures have risen since 1901, with 15 of the 16 hottest years on record occurring in the twenty-first century. And the science shows that the climate crisis is already posing risks to our health and harming our economy.

On November 4, 2016, the Paris Agreement entered into force and provides a framework to smoothly transition to a low-carbon, sustainable future. But it’s imperative that countries, local communities, and every level of society in between support the laws, policies, and initiatives needed to solve the climate crisis.

It’s time for our leaders to honor – and strengthen – their commitments to climate action. It’s time to drop dirty fossil fuels and power our lives and economies with affordable clean energy. Because now a bright, sustainable future for our planet is finally in sight – and it’s time to make it a reality.
Schedule a Customized Presentation About the Crisis from a Trained Climate Leader

You know the climate crisis is happening – and you understand we need to take action. But how? “I’m just one person,” you might say.

The truth is, you are only one person – but you’re someone who understands the need for climate action, and that makes you an important change-maker who can catalyze action within your community. You have friends, family, neighbors, work colleagues, and school connections – all these contacts add up to an incredibly vital network.

Together, your network can achieve great change for your community. Imagine thousands upon thousands of communities standing up for climate action and demanding solutions. Together, we’d change the world.

Where do you start? It’s simple – just as any movement begins with sparking awareness, the first step in rallying your community toward climate solutions begins with educating your network about the climate crisis and its solutions. And Climate Reality Leaders – trained experts in communicating this complex issue – are ready to help you.

Invite a trained Climate Reality Leader in your area to give an up-to-date multimedia presentation about the impacts of climate change and solutions to the crisis. All you have to do is provide the audience (groups have ranged from a few people to a few hundred), the location, and a screen. We’ll connect you with a Climate Reality Leader in your area, and they will get in touch to begin planning the presentation.

Read on for step-by-step instructions about hosting a presentation.
Here’s how to use our tool to attend a Climate Reality presentation on Reality Hub, the Climate Reality Leadership Corps online community:

2. Click the green tile that says “Attend a Presentation.”
3. Use the map or search tool to find existing upcoming presentations in your area. If you find one you’d like to attend, you can login or register to RSVP and no further action is needed.

4. **To host your own presentation**, click the green “Request a Presentation” button. You’ll be taken to a form, where you’ll enter:
   a. **Title** for your presentation (such as, “Climate Change Effects on Indonesia”).
   b. **Description** detailing anything you’d like your presenter to focus on or information other audience members should have.
   c. Preferred **Start Date & Time** for your presentation. Be sure to select your time zone. If you’re not sure of an exact date and time, enter your best estimate – you will be able to work with a Climate Reality Leader to adjust the time and date.
   d. Preferred **End Date & Time** for your presentation.
   e. **Name of Venue** (if applicable) and its **Address** – for example a school, place of worship, business, or home.
   f. Enter your name as the **Host Name**.
   g. Enter your email as the **Host Email** so that a Climate Reality Leader can contact you about your request.
   h. If you’re hosting this event as part of a business, community group, school group, place of worship, or other organization, enter a **Host Organization**. If you’re not requesting as part of a group, leave this blank.
   i. For the question **“What do you hope to achieve with this presentation?”** enter your goals or any specific objectives. For example, if your group wants to learn more about local renewable energy options, or if you’re a teacher who wants to introduce the topic of climate change to your students.
   j. Select the **Audience Type** based on who will be attending. If your audience doesn’t fit in any of the categories, select “Other.”
   k. For **Estimated Audience Size**, put your best guess as to how many people you anticipate will be in attendance.
   l. **Will this be a public or private presentation?** Select “Public” if anyone may attend this presentation, or “Private” if you’d like a closed presentation.

5. Click “Submit” to send your request to the Climate Reality Leadership Corps team. A Climate Reality Leader will contact you if he or she is available to deliver the presentation, and will work with you to coordinate the details!

Ready to learn about climate crisis and its solutions? [Request a presentation now](#).
Become a Climate Reality Leader

Trained by former US Vice President Al Gore and renowned climate scientists and communicators from around the world, our Climate Reality Leaders shape the conversation on climate science in forums from family dinners to international summits to tell the story of the climate crisis and build a twenty-first century movement for solutions.

How do you become a Climate Reality Leader? Attend an upcoming Climate Reality Leadership Corps training. Each three-day training takes place in a pivotal location for the movement for climate solutions and features speakers and sessions preparing activists to lead the fight on key regional issues. Every training also includes workshops and talks that prepare all Climate Reality Leaders to be effective global activists. Volunteers come to trainings committed to making a difference; they leave with the skills, knowledge, and network to do it.

With more than 10,000 Climate Reality Leaders in more than 135 countries, our Leaders all over the globe are spreading the truth of the climate crisis and the solutions we have today. Together, they are making a global challenge a personal issue for citizens on every continent. And so can you.

When you speak, your friends and family members listen. Learn how to turn this respect into results and lead your community in working for climate solutions.

*The climate crisis is the greatest challenge of our time. Join the citizen leaders with the courage and commitment to meet it.*
“This is the best thing you can do if this is your passion. No other outlet has a stronger impact than joining the Climate Reality Leadership Corps.”

- Kent Taylor, Climate Reality Leader

“A Climate Reality Leader is someone who is committed to helping solve the climate crisis by committing to be active on this issue through events, presentations, and other acts in his or her community.”

- Jill Macintyre Witt, Climate Reality Leader

“It’s important to attend a training because you’re learning from a master of communicating and speaking on topics that can be complex and controversial. Al Gore is a role model better than any today.”

- Eric Fulkerson, Climate Reality Leader

“I’ve been a ‘climate leader’ on my own for most of my career now ... so my heart is in this. [Now] I can add my strengths to the amazing structure that Climate Reality has put together. One person can make a difference, but 7,000 can change the world.”

- Nancy Skinner, Climate Reality Leader
Ready to Make A Difference For the Future of Our Planet?

Our work to solve the greatest challenge humanity has ever faced has never been easy. But with the new administration, it became harder still, not just in the US but around the world. So we must redouble our efforts and work harder than ever.

The majority of people believe urgent action is necessary to solve the climate crisis – and that hasn’t changed. We must remind our leaders of the urgency of the climate crisis and show how communities around the world are already seeing and feeling its impacts.

But most of all, we need to work hard to keep the momentum going behind the Paris Agreement, and ensure our leaders follow through and strengthen their commitments.

A safe, sustainable future for the planet is worth fighting for, but progress is never a given. And at Climate Reality, we’re committed to this fight.

You can help by supporting Climate Reality’s ongoing work to power a global grassroots network devoted to solving the climate crisis. With your support, we can train thousands more Climate Reality Leaders to work to preserve federal climate protections and inspire local action to combat the climate crisis.

Help us promote the global shift away from the dirty fossil fuels driving the climate crisis to renewable energy so we can power our lives and economies without destroying our planet. Make a donation today at www.climaterealityproject.org/donateforaction.
What Changes Climate?

The reason our climate is changing is surprisingly straightforward: greenhouse gases are causing our planet to warm. The more of these gases in the atmosphere, the more the sun’s energy gets trapped as heat – which means things keep getting hotter and hotter. And even small changes in the global average temperature can cause major and dangerous shifts in climate and weather. *Just think of the difference between 0 and 1 degrees Celsius (or 32 and 33 degrees Fahrenheit).*

The biggest factor in this change is carbon dioxide (CO2). That’s because, over the past century, our burning of fossil fuels for electricity, industry, and transportation has released large amounts of carbon dioxide into the atmosphere. This carbon has been underground for millions of years in the form of coal, oil, and natural gas. Once it’s burned and goes into the atmosphere, it can stay there trapping heat for up to 200 years.

Burning fossil fuels isn’t the only thing contributing to rising levels of carbon dioxide. Trees play an important role in regulating CO2, absorbing and storing carbon as part of their natural processes. Deforestation – cutting down trees on a large scale for fuel, land, or other purposes – short circuits this critical process and leads to more greenhouse gases in the atmosphere as more trees are burned and fewer are in the ground to absorb excess carbon.

The result: Ever-warmer temperatures that disrupt natural systems.

If emissions continue to rise unchecked, the long-term risks are serious. Our lives are connected to the climate in ways many of us take for granted. The relatively stable climate we’ve enjoyed since the last ice age has served as the foundation for human civilization.

Just think: the farms that feed us depend on reliable growing seasons and predictable temperatures to grow specific crops in specific regions. We’ve built homes and cities to be right on the water – not in it, as they could be with sea levels rising. Running a business is one thing when you can expect devastating storms to wreak havoc once every 100 years; running a business when you could see one every other year is another matter altogether. The list goes on.
What Do We Mean by “Climate Crisis”?

When we talk about the climate crisis, we’re talking about the changes scientists have seen in long-term temperature, precipitation, and wind patterns, thanks to higher levels of greenhouse gases in the atmosphere.

To put it in everyday terms, we’re talking about how average temperatures around the world keep rising. We’re talking about how intense storms and floods are becoming more frequent and devastating in some parts of the world. We’re talking about how droughts in some regions seem to stretch on longer than ever before. We’re talking about glaciers melting at record pace and sea levels rising and swallowing up coasts. We’re talking about effects on human health and migration due to these impacts.

And on and on. While the symptoms vary widely, the root cause is the same: rising levels of greenhouse gases in the atmosphere. And these come primarily from humans burning fossil fuels. Carbon dioxide is the chief culprit, but it’s not the only one as other gases like methane also have a dangerous role to play in unsettling the natural systems that regulate our seasons and climate and leading to more unbalanced weather (more on that below).

If this sounds like a big deal, that’s because it is. In fact, we can expect to see our world transformed during our lifetimes and if we do nothing, that transformation will be profound.

The first piece of good news here is that we’re not doomed. We have a choice in the future we create. And we can choose to limit rising temperatures well below 2 degrees Celsius, averting the worst of the climate crisis and protecting our planet.

The second bit of good news is that we know how to do this and we already have the technology to do it today. If emissions from fossil fuels are the primary driver of climate change (and they are), then the best way to cut emissions is to start burning less of them and ultimately stop altogether. Which means a global shift to clean energy technologies like solar and wind. And because these technologies keep becoming more affordable and accessible all the time, we can make this shift while driving healthy economic growth around the world.

Sure, it’ll take some doing and a lot of help from people like you to keep the pressure on world leaders to keep making progress. But as we saw in 2015 when millions spoke up to make the world’s first universal climate agreement a reality, when everything is on the line, nothing is impossible.

Want to learn more? Read on.
Is the Climate Crisis Real?

In a word: yes. Scientists are crystal clear about the relationship between carbon pollution and the climate crisis.

Climate crisis deniers, however, would like for you to believe that they’re uncertain. Many of the attacks on climate science have come from fossil fuel interests and their allies with financial motives for blocking clean energy and other climate solutions. They can’t publicly say they want to protect their business, so they instead try to undermine belief in the science behind our understanding of the climate crisis.

Then there’s the smaller part of the climate denial movement that believes that scientists and governments are engaged in a nefarious worldwide hoax. Never mind the evidence to the contrary right in front of their eyes.

Climate deniers willing to concede that the world is getting warmer will often argue that there is not “scientific consensus” that it’s due to human activity.

This too is false.

The phrase “scientific consensus” refers to the collective judgment of a scientific community, and while it implies agreement, it does not require unanimity. Over 97 percent of the climate science community agrees that climate change is real and that it is being caused by our use of fossil fuels. That’s roughly the same as the amount of medical scholars who believe smoking cigarettes causes lung cancer.

And just as the tobacco industry once attempted to confuse the public about the link between smoking and cancer, Big Polluters like oil and coal companies have spent decades running well-funded campaigns to mislead and deceive the public about what’s really happening to the planet.
How Do We Know?

We know the Earth is getting hotter.

Thanks to data from satellites and a host of other measurements, scientists have concluded that the world has already warmed about 0.8 degrees Celsius (1.5 degrees Fahrenheit) since 1880, and that 15 of the 16 hottest years on record have occurred in the twenty-first century. All at a time of decreased solar output, according to NASA (which is another way of saying we’re not getting more heat energy from the sun to drive this warming — we’re just trapping more of it thanks to higher levels of greenhouse gases).

While our understanding of the climate crisis continues to grow every year, we also have a good picture of what it means so far. By measuring air and ocean temperatures for decades, scientists have seen how rising average air temperatures have led to average ocean temperatures (of the top 700 m (2,300 ft)) rising 0.16 degrees Celsius (0.3 degrees Fahrenheit) since 1969.

The consequences of oceans absorbing so much heat extend in several directions. First, warmer oceans mean less sea ice, particularly in the Arctic, where the extent and thickness of sea ice has declined rapidly over the last several decades. On land, things are no better: the Greenland and Antarctic ice sheets have shrunk in a big way.

In just the last decade, 2 trillion tons of ice from the Greenland ice sheet has made its way into the Atlantic Ocean as fresh water. This melting ice — including glaciers across the world, which are retreating at an alarming rate — has accelerated sea-level rise, which is not great news for the half of the world’s population living within 60 km of the sea.

Less visible than melting glaciers and rising seas but no less important is the fact that higher levels of carbon dioxide in the atmosphere leads oceans to become more acidic. In fact, scientists have measured surface ocean waters becoming 30 percent more acidic since the nineteenth century, as the oceans absorb greater levels of carbon dioxide and turn it into carbonic acid. The greater acidity prevents shellfish from building healthy skeletons and causes coral reefs to bleach and die off, with ripple effects up and down the food chain.

And that’s just the oceans. Scientists have also traced strong connections between rising temperatures and greenhouse gases on one hand and increasingly frequent and dangerous storms, longer droughts, increasing danger from wildfires, and changes to the global water cycle on the other. And that’s just for starters.
KNOW THE ISSUE

Why Should We Care?

The simple fact is that global temperature rise throws natural systems out of balance.

Around the world, we are already beginning to see what a warmer future has in store for us – and it is not a pleasant sight. Intense rainstorms, severe droughts, powerful tropical cyclones, and extreme heat waves are becoming more frequent. Rising seas are flooding coastal areas and quite literally swallowing entire islands. Some populations of animals have started to die out.

The climate crisis has real and dangerous impacts on public health as well. This is especially true for the most vulnerable among us – children, the elderly, and the poor – who are at the most risk from heat stress, air pollution, and extreme weather events.

And unless we act, we could see these impacts become even more pronounced in the very near future.

Global sea levels have risen about 8 inches since 1880, but are projected to rise another 1 to 4 feet by 2100. Consider the threat this poses to the nearly half of the world’s population that presently lives within 60 kilometers of the sea. Extreme weather events are forecast to become even more severe and/or more frequent. The Arctic Ocean likely will be ice-free during the summer before mid-century.

Going back to rising temperatures, if we keep burning fossil fuels without making any real efforts to cut emissions, we could see surface temperatures on Earth warm by more than 4 degrees Celsius (10.8 degrees Fahrenheit) by the end of this century. Put plainly, this would transform the planet in ways that undermine its capacity to support a large and thriving human population.

These are some of the practical reasons we should care. But then there are the moral questions to consider. Do we want to be the generation that let our beautiful home go to waste because we were afraid to act? Do we want to condemn our children, our grandchildren, and everyone who comes after to living in a world devastated by the climate crisis when the solutions were in our hands? Or do we want to be the generation that discovered the courage to act and rose to solve the greatest challenge humanity has ever faced?

It’s our choice.
How Sure Are Scientists?

In short, very sure. More than 97 percent of climate scientists agree that the man-made climate crisis is a reality. Virtually every national academy of science on Earth agrees.

In an urgent letter to the members of the US Congress, the executive directors of the American Association for the Advancement of Science and the American Meteorological Society; the presidents of the Association of Ecosystem Research Centers, Ecological Society of America, and the American Geophysical Union; and the leaders of 13 additional major scientific associations wrote, “Observations throughout the world make it clear that climate change is occurring, and rigorous scientific research demonstrates that the greenhouse gases emitted by human activities are the primary driver.”

The Earth has experienced cycles of warming and cooling in the past, but experts believe the current warming trend is “proceeding at a rate that is unprecedented in the past 1,300 years.”

For comparison’s sake, climate scientists have estimated the planet has previously taken around 5,000 years to recover – by warming between 4–7 degrees Celsius – after an ice age has ended. This makes the 0.8 degrees Celsius increase in the Earth’s average surface temperature across the twentieth century alone an extreme outlier to the planet’s natural warming/cooling cycles. Indeed, it is roughly eight times faster than a typical post-ice-age-recovery.

And it is a cycle that is rapidly accelerating.
KNOW THE ISSUE

What We Can Do?

The climate crisis is already happening. How much the climate warms in the future is up to us.

It’s true that even if we completely stopped emitting carbon pollution today, average global temperatures would continue on their upward trajectory for some time. The carbon pollution that has caused the climate crisis stays in the atmosphere for hundreds of years, so it is difficult to stop the climate crisis in its tracks.

But achieving net zero carbon emissions by the second half of this century is essential to the long-term health of the planet. If we act now to transition to clean energy technologies like solar and wind, we can limit global warming to well below 2 degrees Celsius (3.6 degrees Fahrenheit), while also creating many, many new jobs in fields as diverse as construction, transportation, manufacturing, research and development, operations, engineering, and much more.

In addition to taking a few small steps to reduce your own carbon footprint and supporting businesses that are embracing clean energy, we can work together to support leaders of every rank who have prioritized making climate solutions a reality. Only through collective action will we be able to ensure our leaders enact the strong state and national policies needed to tackle a crisis of this magnitude.

The sustainable and prosperous future we all want is still well within our grasp. But to make it a reality, we have to act now.
Climate Reality Social Media

With your help, we can speak with one voice to send a clear message to world leaders: We have a global climate agreement. Now it’s time for bold action.

Follow Climate Reality and our Founder and Chairman Al Gore on Facebook, Twitter, and Instagram for information and news as well as opportunities to uncover the potential for solutions and change to the climate crisis.

Climate Reality on Twitter:
The Climate Reality Project: @ClimateReality
Former Vice President Al Gore: @AlGore

Climate Reality on Facebook:
The Climate Reality Project: https://www.facebook.com/climatereality
Former Vice President Al Gore: https://www.facebook.com/algore

Climate Reality on Instagram:
The Climate Reality Project: @ClimateReality

Helpful Organizations and Further Reading

For additional information on the climate crisis – and a look at the good work numerous governmental and non-governmental organizations are doing to inform the public about it – visit the sites below.

- National Oceanic and Atmospheric Administration (NOAA)
- International Energy Agency (IEA)
- Environmental Protection Agency (EPA)
- US Energy Information Agency (EIA)
- NASA
- National Renewable Energy Laboratory
Further Reading About Climate Change:

- Clean Power Plan
- The Paris Agreement
- National Climate Assessment
- Climate Action Tracker
- Intergovernmental Panel on Climate Change – Fifth Assessment Report (AR5)
- International Renewable Energy Agency – Capacity and Generation

Climate Reality E-Books

Here at The Climate Reality Project, we’re always taking outdated information about the climate crisis and setting the record straight, making sure the most up-to-date climate science is available to our readers.

Be sure to check out our e-books on a variety of pertinent climate concerns, from debunking myths about solar and wind energy to the questions every climate activist hears and so much more.

- The 12 Questions Every Climate Activist Hears and What to Say
- Top Solar Energy Myths
- Renewable Energy Social Media Toolkit
- Clean Power Plan Activist Kit
- Top Wind Energy Myths

Thank you for traveling the road forward alongside us. Now, let’s get out there and make it a reality!