Business Source Premier Basics

Introduction (5 minutes)
This session introduces students to Business Source Premier, a database for finding articles and other documents on business and management topics.

Getting to the Database (5 minutes)
The librarian models the process of getting to BSP. The demonstration covers the following:
- Library home web page
- Electronic Resources
- Library Search box
- Subject Guides
- Finding Articles tab
- Finding BSP in the list of databases

Model a Basic Search (5 minutes)
The librarian conducts a search for information on an industry where the results include the following document types:
- Scholarly articles
- Trade publications
- Market research reports
- SWOT Analyses
- Industry Profiles

Accessing articles (5 minutes)
The librarian demonstrates how to determine the availability of desired articles.
- Accessing full-text
- Using “Check ejournals” and “Search Stonehill Catalog”
- ILL

Applying the Technique (10 minutes)
- The librarian assigns an industry to the whole class, or selects different industries for each group.
- Each group is assigned a specific document type to examine.
- Students work in groups, using tablets to examine their assigned document type; the librarian asks them to pay special attention to the useful features of their document type.
- Students use the whiteboards to list useful features and search tips.

Presenting Your Findings (10 minutes)
- Each group presents its findings, displaying them on the front screen and group screen.
- What is your document type? What are its unique features?

Debrief (5 minutes)
- Which document types seem the most helpful?
- Any questions?

Closing
Ask all students to take the brief classroom survey.